

Closter Improvement Commission

Minutes, June 28, 2011

Attendance: Shiron Slutzky; Wilson Reimers; Ann Brewster; Tina Stratton; Vicki Amitai; Iris Barad; C.J. Clarke; Ophelia MacBain; Irene Stella; Fred Pitofsky; and Louis Boyarsky were present.

May 24, 2011 Minutes were approved

Old Business:

Billboard: We haven't yet spoken to Mayor about posting town events on the billboard that are beyond Borough meetings. We need to know the parameters on which these postings are permissible. Tina will follow this up.

2. Labor Day Fair: Mr. Jim Ottenger is pleased about integrating the fair with CIC craft show. The site of the fair/craft show will be on Tenakill School grounds.

Tina reiterated that our goals are to raise money for future CIC endeavors. Tina will reach out to a list of vendors that she has obtained. Tina picked up school permission forms from the Board of Education, since we are using school grounds. She doubts that we will have to pay a fee. Once we get School Board approval, we will need to promote the Craft Show part of the events. Vendors will bring their own tables and canopies. We could accommodate about 20 vendors. Louise indicated that she does not see much participation from local businesses as this is on a Sunday, which is not a working day.

3. Flower Pots: New pots have arrived and Woods Landscaping has planted them.

4. Chamber of Commerce: Louise Boyarsky indicated that the Chamber has been struggling to get increased membership. She talked about the Sidewalk Sale and some of the issues that arise. She told us that businesses have to pay \$100 membership towards the Chamber, and that outside businesses pay \$50 to participate on the Sidewalk Sale. She suggested that one way to promote interest in the Sidewalk Sale would be to get businesses, like Coldstone, for example, to offer coupons or special bargains at the sidewalk event. She said that there will be

face painting and sand art activities for the kids. Lastly, Louise mentioned that we would all benefit from having store owners and commercial property owners to have better dialogue with the community. Fred suggested that we invite members of the Building Department to come to one of our CIC meetings to discuss ways to encourage more businesses to Closter.

Meeting adjourned.

Next scheduled meeting will be July 26, 2011.